

MÁV-START Online Ticket Purchase System - Privacy Policy

Valid from date: 2021-03-17

1. Data manager

Name:	MÁV-START Railway Passenger Transport Co. (hereinafter 'MÁV-START Co.' or 'Data Manager')
Registered address:	Könyves Kálmán krt. 54-60., Budapest, H-1087, Hungary
Registration number:	01-10-045551
Court of registration:	The Budapest Metropolitan Court as Court of Registration
VAT Number:	13834492-2-44
E-mail:	eszrevetel@mav-start.hu

2. The purpose and legal base of the data management, range of collected information, duration of data storage

2.1. The purpose and legal base of the data management

Data Manager handles the personal data of its passengers/clients in order to:

- ▶ register the user in the JÉ Ticketing System of MÁV-START (hereinafter: 'JÉ'), based on the consent of the user in accordance with Article 6 (1) (a) of GDPR;
- ▶ allow the user to purchase without registration in the JÉ system based on the consent of the user in accordance with Article 6 (1) (a) of GDPR;
- ▶ fulfil the contract created by purchasing the tickets, based on the provisions of Article 6 (1) (b) of GDPR, and Article 169 (1) and (2) of the Act on Accounting;

- ▶ meet the legitimate interest of Data Manager in accordance with Article 6 (1) (f) of GDPR in case of pictures in the virtual pass-holder.

MÁV-START Co. may use the aggregated and / or anonymised sales data for statistical purposes. No personal data can be recovered from this kind of data.

The passenger permits the above data handling by: using the online user interfaces of the JÉ system (i.e. the webshop available on the website of MÁV-START (new 'Elvira') and the MÁV application – together hereinafter: 'Online Ticket Purchase System'); purchasing a ticket in the Online Ticket Purchase System; declaring it at the time of contributing a comment or complaint; or starting the journey.

For other than the above purposes (e.g. marketing), MÁV-START Co. handles the passengers' or clients' personal data only, if MÁV-START Co. informed the person about it, and the person has given his/her explicit consent to it.

2.2. Range of collected information

MÁV-START Co. handles the personal information in the Online Ticket Purchase System:

- ▶ in case of registration: name and e-mail address of the User;
- ▶ in case of purchasing without registration: the provided notification e-mail address;
- ▶ in case of purchasing a Product: e-mail address, invoicing data (name, address, tax number), name and date of birth of the passenger(s), data of the purchased Product(s) (route, rate and entitlement of reduction, validity period, quantity), any additional data required to travel with the product in accordance with the applicable regulation of the Product (e.g.: ID number);
- ▶ in case of creating a virtual pass-holder (required to purchase a pass): name and date of birth of the passenger, ID card number of the passenger, portrait (ID photo) of the passenger;
- ▶ in case of assigning the Product to a Hungarian electronic ID (e-ID, recording e-ID data is required to purchase a pass): name and date of birth of the passenger, number of the e-ID of the passenger.

Only personalised tickets can be purchased in the Online Ticket Purchase System. The name and date of birth of the passenger is indicated on the ticket. Pursuant to the Act No XLI of 2012 (Passenger Transport Act), the Railway Undertaking shall be entitled to check whether the personalised ticket is used by the person indicated on the ticket.

The Online Ticket Purchase System does not verify the accuracy of the information provided. The correctness of the data entered is solely the responsibility of the person providing it. By providing the e-mail address, the User will also be liable for the sole use of the provided e-mail address. With respect to this responsibility, any liability associated with a log-in or a purchase without registration with an e-mail address will be borne exclusively by the User who registered the e-mail address or provided it for a purchase without registration.

MÁV-START Co. stores the following data recorded automatically in the log files:

- ▶ e-mail address used for log-in,
- ▶ notification e-mail address provided for purchasing without registration,
- ▶ activities and their exact time made during purchasing in the Online Ticket Purchase System,
- ▶ IP address of the connected device.

The above data is recorded automatically by the Online Ticket Purchase System, without any user interaction. Unless otherwise stated by the law, these data cannot be linked to other personal information of the user. The data can only be accessed by MÁV-START Co. and the system operator.

Sales and invoicing data generated during the purchase process is temporarily stored in the monitoring system to monitor occasional errors in the system. The data stored in the monitoring system is for error analysis purposes only and will not be forwarded.

2.3. Duration of data handling

MÁV-START Co. handles the personal data only for the time necessary for the purpose of data management (until e.g.: arranging the complaint or comment; withdrawal of consent; statistical processing of asserted claims; etc.), or until the deadlines set by the applicable tax, or other legal regulations. To register the rights and obligations regarding invoicing, the purchased product(s) and electronic invoice(s) are stored for 11 years from the date of purchase based on the provisions of Article 169 (1) and (2) of the Act on Accounting.

The data stored in the monitoring system will be automatically deleted within 15 days from the purchase, if the Online Ticket Purchase System is working properly or in the absence of customer comments on the given transaction. In the event of an error or complaint regarding a specific transaction, the monitoring system shall store the relevant monitoring data until the complaint has been investigated or the correction of the error has been completed.

2.4. Possibility of data transfer

Data Manager is entitled and obliged to transmit any legally stored and available personal data to the competent authorities, when obliged by law or by statutory obligation. MÁV-START Co. cannot be held responsible for such data transfers and their consequences.

In the case of an online payment, Data Manager complies with the data transfer obligation set out in the PSD2 Directive and the SCA Regulation. Data Manager cannot be held responsible for this data transfer and its consequences. With prior informing the passenger, Data Manager may transfer the e-mail address and name assigned to the user profile, and data regarding the purchase (including, but not limited to: data of the purchased product, log file) to the payment service provider for the purpose of customer support for users, confirming transactions and fraud analysis.

The personal data indicated on the electronic Products purchased in the Online Ticket Purchase System, (whether in pdf format or to be presented electronically) and stored in the electronic code thereon may be known by the passenger transport service companies indicated on the Product during the checking of the Product, and may be handled in accordance with their own privacy policies.

Recipients of data transfer:

The passenger transport service company(ies) indicated on the Product are recipient(s) of the data transfer. The recipient(s) are authorised to know the data in the case of the control of the purchased Products and handling the related complaints. The data and contact details of each company(ies) can be found on the website of the given company.

The recipient of the data transfer is authorised to know the data in accordance with the PSD2 Directive and the SCA Regulation, and for the purpose of customer support for users, confirming transactions and fraud analysis. Recipient handles the data in accordance with its own privacy policy.

Name:	OTP Mobil Szolgáltató Ltd.
Registered address:	Hungária krt. 17-19., Budapest, H-1143, Hungary
Registration number:	01-09-174466
Court of registration:	The Budapest Metropolitan Court as Court of Registration
VAT Number:	24386106-2-43
E-mail:	ugyfelszolgalat@simple.hu

3. Information on the use of a Data Processor

Name:	MÁV Service Center Co.
Registered address:	Könyves Kálmán krt. 54-60., Budapest, H-1087, Hungary
Registration number:	01-10-045838
Court of registration:	The Budapest Metropolitan Court as Court of Registration
VAT Number:	14130179-2-44
E-mail:	helpdesk@mav-szk.hu
Location of data storage:	Krisztina krt. 37/A, Budapest, H-1012, Hungary

Data Processor manages the data managed under point 2 for the period specified in point 2 and provides a complete IT service based on the contract with Data Manager.

4. Range of persons entitled to know the data

By Data Manager: staff of the department(s) responsible for operating the System; the staff of the Client Service; staff of the department handling the central refund.

5. Information on measures for data security

5.1. Data storage, security of data management

- ▶ MÁV-START Co. commits itself to ensure safety of passengers' and other clients' personal data it manages. Personal data are handled non-public, in increased security IT systems, and are prevented from accidental destruction, unauthorised access or modification. MÁV-START Co. ensures that personal data are disclosed to competent employees only, with high-level access control.
- ▶ In collaboration with Data Processor, Data Manager:
 - takes the necessary technical and organisational measures to make the proper operation and functioning of the application in accordance with the IT Security Policies;
 - ensures that eligible users access the application's functions and data according to their level of authority;
 - takes care of saving and storing data;
 - observes the procedural rules necessary to enforce the provisions of the data protection legislation specified in point 9. The uploaded files are subjected to virus checking and other security screenings by the Data Manager through the Data Processor.
- ▶ The hardware elements of the System are located in the server room of MÁV Service Center Co. (Krisztina krt. 37., Budapest, H-1012. Hungary), as Data Processor.
- ▶ Data Manager takes all technical, managerial and organizational measures to protect the security of data handling, which provides a level of security appropriate to the data management; selects the IT tools used and operates them so, that the data treated:
 - is accessible to all authorised persons (availability);
 - is ensured to be credible and authenticated (authenticity of data management);
 - can be proved to be unchanged (data integrity);
 - is accessible only to authorised persons, and is protected against unauthorised access (confidentiality).

6. Rights and enforcement of rights

6.1. Right to request information

Information, data correction and limitation of data handling can be requested in written form from Data Manager through the contact details in point 1.

At the request of the User, Data Manager provides information about the handled data; the purpose, legal basis and duration of data handling; the name and address (seat) of the Data Manager; the name and address (seat) of the Data Processor and its activities related to data management; the contact details of the data protection officer; who and for what purpose receives or has received the User's personal data; and the User's rights regarding data management. The Data Manager shall provide the information in writing and in a legible form within the shortest possible time, but no later than within one month from the submission of the request. If necessary, considering the complexity and number of requests, this time limit may be extended by two months. If the request for information is unfounded or - especially because it is repetitive - excessive, Data Manager may set a cost reimbursement or deny taking action based on the request.

6.2. Right to withdraw consent

Consent to data handling based on Article 6 (1) (a) of GDPR can be withdrawn any time, but the withdrawal does not affect the legality of the data handling based on the consent before the withdrawal.

6.3. Right to access

User is entitled to receive feedback from Data Manager as to whether his/her personal information is being processed.

Based on the right to access the User is entitled to access to personal data relating to ongoing data management and to the following information:

- ▶ purpose of data management,
- ▶ the categories of personal data concerned,
- ▶ duration of data handling,
- ▶ who and for what purpose receives or has received the User's personal information,

- ▶ the User's rights regarding the data handling,
- ▶ the right to submit complaint to the supervisory authority.

By the request of the User, Data Manager will provide the User a copy of the personal data that is the subject of data processing, as long as it does not adversely affect the rights and freedoms of others. Data Manager may apply an administrative fee (cost reimbursement) for the additional copies requested.

6.4. Modifying (correcting) and deleting data

Modification (correction) of inaccurate personal data and supplementing incomplete data can be requested in written form through the contact details in point 1.

User can request the deletion of his/her personal data in written form through the contact details in point 1. if: the data handling is unlawful; the purpose of data management is terminated; the consent to data handling has been withdrawn; the specified deadline for storing the data has expired; and it is ordered by a court or authority.

Data Manager notifies the requesting person and those who have received the data for data handling of the correction and of the deleting of the data. Notification can be omitted if it does not infringe the legitimate interest of the requesting person regarding the purpose of data handling.

Data Manager does not delete personal data if it is necessary to submit, enforce, or protect legal claims.

Certain personal data can be modified within the Online Ticket Purchase System by the registered User.

Personal and other data related to the user account will be deleted in several steps in accordance with the legal regulations detailed in the Privacy Policy accepted during the registration to the Online Ticket Purchase System.

The e-mail address and registration data that belong to a non-activated registration are deleted automatically 72 hours after the activation e-mail is sent.

An activated user account can only be deleted in the Online Ticket Purchase System the following ways:

- ▶ in the webshop available on the website of MÁV-START (new 'Elvira'): after signing in, by using the *Delete account* feature in the *My profile* menu;
- ▶ in the MÁV application: by using the *Delete account* feature in *My profile* menu.

A user account can only be deleted, if all the tickets in it have expired or have been refunded. A user account containing valid tickets or tickets marked for refund cannot be deleted.

Clicking the *Delete account* button will promptly delete the following data in the database, and in case the in the case of deletion from the application, in the MÁV application installed on the given phone:

- ▶ first and last name provided at the time of registration,
- ▶ invoicing data recorded by the user, which can be selected for invoicing,
- ▶ identifiers associated with card data stored in the SimplePay payment system,
- ▶ name and birth date of passenger(s) stored on the device of the User,
- ▶ ID photo uploaded for the virtual pass-holder, and all the data except for the unique ID of the virtual pass-holder.

If you did not initiate the deletion of the account from the MÁV application, and/or logged in to your account in the MÁV application on a different phone than the one from which you initiated the deletion, please use the *Delete all data* function of the *Settings* menu in the MÁV application or delete the MÁV application from that phone.

By clicking the *Delete account* button the registered e-mail address (user account ID) will be marked for deleting, which means that the user account will no longer be available. Previously purchased tickets and invoices can be accessed from database for a period of one year from the date of cancellation based on the registered e-mail address, if a claim or other legitimate request arrives to our Client Service. Registering with an e-mail address (user account ID) marked for deleting result a new User account. Linking old and new user accounts is not possible.

The e-mail address will be deleted on the 366th day after initiating the deleting of the account. Previously purchased tickets and invoices cannot be accessed based on the e-mail address, therefore MÁV-START cannot fulfil any requests in this regards after this deadline.

If you purchase without registration, MÁV-START does not record the provided passenger data and billing information. The provided notification e-mail address will be deleted on the 366th day after the purchase. Previously purchased tickets and invoices cannot be accessed based on the e-mail address, therefore MÁV-START cannot fulfil any requests in this regards after this deadline. If you do not complete a purchase without registration, the provided notification e-mail address will be deleted on the 60th day after the incomplete purchase. MÁV-START cannot fulfil any investigation regarding the purchase based on the e-mail address after this deadline.

6.5. Limitation of data handling

Limitation of personal data can be requested in written form from Data Manager through the contact details in point 1. if:

- ▶ the User disputes the accuracy of personal data (in this case, the restriction applies to the period during which Data Manager checks the accuracy of the data);
- ▶ data handling is illegal, but the User opposed to the deletion of data and requests them to be blocked or limited;
- ▶ the purpose of data management has ceased, but the User needs to submit, enforce or protect legal claims.

Limitation lasts until the reason you specify makes it necessary. In this case the personal data will only be handled - excluding storage - with the consent of the User; or to submit, enforce or protect legal claims; or to protect the rights of another natural or legal person; or to deal with important public interest. The Data Manager informs the User in advance, if the data will be unlocked by the request of the User.

6.6. Data portability

In case of data handling based on Article 6 (1) (a) (consent) or Article 6 (1) (b) (contract fulfilment) of GDPR, and data handling is automated, you can request in written form from Data Manager through the contact details in point 1. to receive your personal data in a structured, widely used, machine-readable format and are authorized to transfer it to another data manager. You also have the right, if technically feasible, to request the direct transfer of your data between data managers.

6.7. Right for objection

In the case of data handling based on Article 6 (1) (f) GDPR (legitimate interest), you may object in writing to the handling of your personal data (including profiling) through the contact details in point 1, in which case the Data Manager will no longer handle your data and will delete them.

Data Manager may continue to handle your personal data if the data handling is justified by compelling legitimate reasons, and if they are necessary for the submission, enforcement or protection of legal claims. In the event of your objection, Data Manager will limit the handling of the data for the period until it determines whether the legitimate reasons of the Data Manager take precedence over your legitimate reasons.

You may object in writing to the handling of your personal data for the purpose of direct marketing (including profiling) through the contact details in point 1, in which case the Data Manager will no longer handle your data and will delete them.

6.6. Right to data transfer

User can request his/her personal data in in a structured, widely used, machine-readable format to be able to forward them to an other data controller in written form through the contact details in point 1. User also has the right to request the direct transmission of his/her personal data between controllers, if it is technically possible.

6.7. Right to appeal

In the event of violation of rights or in the event of disagreement with the decision of the Data Manager, the User may submit a complaint to the National Data Protection and Information Authority:

Name:	National Data Protection and Information Authority
Registered address / Mailing address:	Falk Miksa utca 9-11., Budapest, H-1055, Hungary / Pf. 9., Budapest, H-1363, Hungary
Phone:	(+36-1) 391-1400
Telefax:	(+36-1) 391-1410

E-mail: ugyfelszolgalat@naih.hu

In the event of violation of rights or in the event of disagreement with the decision of the Data Manager, the user may appeal directly to the court competent for the address of Data Manager or for the address of the place of residence of the User, within 30 days of receiving the decision from the Data Manager. The court may hear the case without delay.

Further information in addition to the Privacy Policy can be requested through the contact information provided in point 1.

Comments, objections or information requests regarding the handling of personal data can also be sent to adatvedelem@mav-start.hu.

7. Sending information

Service Provider reserves the right to inform registered users about major changes to the operation of the System or major changes that affect the journey with the purchased tickets (e.g. new developments, force majeure, etc.) by e-mail.

8. Modifying the Privacy Policy

MÁV-START Co. reserves the right to change this Policy at any time by its unilateral decision. MÁV-START Co. informs all users of the changes in appropriate manner (e.g. in newsletter or in pop-up window). By using the Online Ticket Purchase System after the change of Privacy Policy, the User acknowledges the changed Privacy Policy, no further user consent is necessary.

9. Applied law

- ▶ Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation or GDPR);

- ▶ Directive (EU) 2015/2366 of the European Parliament and of the Council of 25 November 2015 on payment services in the internal market, amending Directives 2002/65/EC, 2009/110/EC and 2013/36/EU and Regulation (EU) No 1093/2010, and repealing Directive 2007/64/EC (second Payment Services Directive or PSD2);
- ▶ Commission Delegated Regulation (EU) 2018/389 of 27 November 2017 supplementing Directive (EU) 2015/2366 of the European Parliament and of the Council with regard to regulatory technical standards for strong customer authentication and common and secure open standards of communication (SCA Regulation)
- ▶ Act No. CXII. on the right to sovereignty of information and the freedom of information;
- ▶ Act No. V of 2013 on Civil Law;
- ▶ Constitution of Hungary (Freedom and Responsibility, Article VI.);
- ▶ Act No XLI of 2012 on Passenger Services;
- ▶ Act No CVIII of 2001 on Electronic Commerce Services and Information Society Services;
- ▶ Act No C of 2000 on Accounting.

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